



PRINCE EDWARD ISLAND
BREWING CO.



JOB OPPORTUNITY

BRAND COORDINATOR

AT THE PEI BREWING COMPANY, WE PRIDE OURSELVES ON AN EXCEPTIONALLY HIGH STANDARD OF QUALITY SERVICE AND PRODUCTS. IT TAKES THE BEST PEOPLE TO REACH THIS HIGHER STANDARD OF EXCELLENCE. WE BELIEVE IN EXTENSIVE TRAINING AND PROVIDING OUR PEOPLE WITH AN EXCELLENT BENEFITS PROGRAM, COMPETITIVE WAGES, ADVANCEMENT AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES. WE BELIEVE IN CREATING EXPERIENCES WITH BEER, FOOD AND EVENTS.

Are you a great team player with an eye for detail and organization? We are looking for an enthusiastic Brand Coordinator to join the PEI Brewing Company team. Reporting to the Director of Sales and working closely with the Senior Marketing Manager, this role will provide sales, marketing and insights support to the entire organization.

If you are outgoing, energetic, organized, a self-starter and ready to work in a fast-paced environment, we are looking for you!

JOB DUTIES AND RESPONSIBILITIES INCLUDE BUT ARE NOT LIMITED TO:

- Act as the ambassador and face of the PEI Brewing Company, representing the brewery and its brands at events and activations across the maritimes;
- Manage scheduling and coordination of brand sponsorships and activations in all markets;
- Work with the Director of Sales with all liquor boards, coordinating timelines, submitting marketing, listing and pricing applications;
- Work closely with the Marketing team on the planning and execution of marketing programs;
- Management of POS materials;
- Provide support to the Director of Sales in data mining and business insights;
- Analyze sales data and work closely with the sales team in the development of sales tools in each market;
- Prepare weekly and monthly analysis for all markets;
- Other administrative duties as required.

REQUIREMENTS:

- Business Degree, diploma or certificate, or other relevant education
- Experience in manipulating data and business insights and presenting it clearly and efficiently;
- Strong proficiency in Microsoft office (specifically Excel);
- Valid driver's license
- Experience in the hospitality industry considered an asset;
- Experience in CPG sales or marketing considered an asset;

SKILL SET REQUIREMENT:

- Must possess strong interpersonal skills;
- Strong computer competency; including Word, PowerPoint and Excel skills;
- High attention to detail and accuracy within a fast-paced work environment;
- Must be able to prioritize and plan work activities;
- Must be organized, accurate, thorough, and able to monitor work for quality;
- Must be adept at problem-solving, including being able to identify issues and resolve problems in a timely manner;
- Self-directed and self-motivated;
- Strong team player;
- Dependable, reliable, punctual, organized



SALARY:
\$40,000 - \$45,000
COMMENSURATE WITH EXPERIENCE

THE REWARDS

Health, vision and dental coverage • Growth and professional development opportunities
Wellness and fitness programs • Various discounts at local shops and MHG locations

FOR MORE INFORMATION, VISIT PEIBREWINGCOMPANY.COM OR MHGPEI.COM
APPLY DIRECTLY TO OUR HUMAN RESOURCE TEAM AT: CAREERS@MHGPEI.COM